



Corporate Privacy Policy

Effective Date: February 24, 2026

Last Updated: February 24, 2026

FarmSense, Inc. values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our products, subscription services, and related offerings (collectively, the "Services").

By accessing or using our Services, you agree to this Privacy Policy. If you do not agree, please discontinue use immediately.

1. Information We Collect

We may collect different categories of information depending on your interaction with our products or subscriptions:

A. Contact and Account Information

Information you provide directly to us, such as:

- Name, email address, phone number, and mailing address
- Billing and payment information
- Account credentials and subscription preferences
- Communication preferences and customer support interactions
- Information that you voluntarily share with us about your experience using our products and services

B. Usage and Technical Information

Automatically collected data, including:

- Device and browser type
- IP address and location (approximate)
- Product usage data and interaction logs
- Cookies, web beacons, and analytics identifiers
- Other information about your use of our product and services

C. Subscription and Purchase Details

Information related to:

- Subscription plans, renewal status, and payment history
- Product updates, download records, and usage analytics

2. How We Use Your Information

We use collected information to:

- Provide, personalize, and maintain our products and subscription services
- Process transactions, manage billing, and send payment confirmations
- Communication about updates, renewals, and product features
- Improve user experience and product performance
- Detect, prevent, and address technical issues or fraudulent activities
- Comply with legal obligations and enforce our Terms of Service
- We may combine the information we receive from and about you, including information you provide to us and information we automatically collect through our Product Services

3. How We Share Your Information

We do not sell your personal data. However, we may share information with:

- Service Providers: For hosting, payment processing, analytics, and customer support
- Business Partners: When offering integrated or co-branded products and subscriptions
- Legal and Regulatory Authorities: When required by law or to protect our rights
- Corporate Transactions: In connection with mergers, sales, or acquisitions

Although we request that third parties use your information responsibly and securely, we are not responsible for the practices of third parties.

4. Data Retention

We retain your information only as long as necessary for:

- Providing our Services



- Meeting legal, accounting, or reporting obligations
- Resolving disputes and enforcing agreements

When no longer needed, data is deleted or anonymized.

5. Your Rights and Choices

Depending on your jurisdiction, you may have rights to:

- Access, correct, or delete your personal information
- Object to or restrict processing of your data
- Withdraw consent for marketing communications
- Request portability of your personal data

To exercise these rights, contact us at support@farmsense.io

6. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Remember user preferences and authentication
- Analyze usage patterns and improve product performance

You can manage cookie preferences in your browser settings, though some features may be limited.

7. Data Security

We implement industry-standard safeguards, including:

- Encryption, access controls, and secure storage practices
- Regular monitoring and auditing for vulnerabilities

However, no method of transmission over the internet is 100% secure; you use our Services at your own risk.

8. International Data Transfers

If you access our Services outside the United States your information may be processed and stored in jurisdictions that may not offer equivalent data protection laws. We take measures to ensure appropriate safeguards are in place.



9. Children's Privacy

Our Services are not intended for individuals under the age of 16. We do not knowingly collect personal information from minors. If you believe a child has provided personal data, contact us to delete it.

10. Updates to This Policy

We may update this Privacy Policy periodically. Updates will be posted with a revised "Last Updated" date. Material changes will be communicated via email or in-product notifications where applicable.

11. Contact Us

For questions, concerns, or requests regarding this Privacy Policy, contact us at:

FarmSense Inc.

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